



Dental Tribune International

DENTAL TRIBUNE

ALGERIA

www.dental-tribune.com

dti Dental
Tribune
International

Dental Tribune International

Dental Tribune - Algerian Edition



Dental Tribune is the largest global dental newspaper, with editions in 27 languages.

In 2019, Dental Tribune International launched a new branch in northern Africa, with the first ever issue of Dental Tribune Algeria. Dental Tribune Algeria is a French language publication with international and local content targeted at this up-and-coming market group.

Dental Tribune newspapers offer the latest news and information in an easy-to-read format that fits into the busy schedules of today's dental professionals. They are filled with practical, up-to-date information on practice management, clinical procedures, indus-

try news and local events. In addition, interviews with notable practitioners and industry representatives round out the editorial content, providing the most current opinions and developments in the broader field of dentistry.

Dental Tribune Algeria will be published quarterly and will be distributed throughout the country, via a print run of 7,000 per issue.

In addition, Dental Tribune Algeria will be distributed digitally to our ever-growing database, currently with over 10,000 contacts in Algeria, as well as to our social media platform with 7,000 followers +.

Issue	Language	Print Distribution	Digital Distribution	Social Media	Release Date
Dental Tribune Algeria	French	7,000	>10,000		September 2019
					December 2019
					March 2020
					June 2020
					September 2020
					December 2020

Advertising Package

Package Price:
€ 3,950



1 Full page Ad in one issue



1 E-newsletter sponsorship



1 Article on DTI's social media channels

Advertising Rates & Formats (w x h)

	2/1 page (double page)	1/1 page (full page)	1/2 page horizontal	1/2 page horizontal	1/2 page vertical	1/4 page
→ Dimensions:	594 × 420 mm	297 × 420 mm	210 × 297 mm	297 × 210 mm	148 × 420 mm	148 × 210 mm
→ Advertising Rates*	€ 3,450	€ 2,450	€ 1,950	€ 1,950	€ 1,950	€ 1,450

*VAT not included. Annual packages are available on request.

Media Sales Contact

Contact us for more information, offers and individually-designed packages.

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www.dental-tribune.com/advertise-with-us.