

Dental Tribune International

THE SHOW DAILY NEWSPAPER

The **event specific** *today* **GNYDM daily newspaper** is distributed by hostesses free of charge at the exhibition entrances and public transport points on all exhibition days.

today publishes pertinent news and the latest advancements in R&D and industry reports and includes the exhibitor list, floor plan and event schedule. Advertise your workshops, products, vouchers, specials, raffles and more.

The DTI editorial team provides comprehensive live ${f coverage}$ on www.dental-tribune.com.

Event e-newsletters are sent to national and international dental professionals.

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today Advertising Formats













→Dimensions (w x h):

276 x 349 mm

175 x 203 mm

235 x 159 mm

114x172 mm

114 x 76 mm

3mm bleed required for all formats | Other formats available upon request

today Advertising Rates & Deadlines

			Prices in euros*			
today		Preview edition				
Distribution		4,000 copies	4,000 copies	4,000 copies	4,000 copies	4,000 copies
Release Date		2 weeks before event	December 1, 2019	December 2, 2019	December 3, 2019	December 4, 2019
Ad Rates	1/1 page	3,450	3,450	3,450	3,450	3,450
	1/2 page	2,950	2,950	2,950	2,950	2,950
	1/4 page	2,450	2,450	2,450	2,450	2,450
	1/8 page	1,950	1,950	1,950	1,950	1,950
Editorial Deadline		October 29, 2019				
Ad Submission Deadline		November 12, 2019				
Language		English				
* VAT not included.						

today E-Newsletter



English US E-newsletter distribution 35,000 €3,950

English Int. E-newsletter distribution 65,000 €4,950







- non-exclusive: more than one sponsor per e-newsletter possible
- article and photo(s) on www.dental-tribune.com
- rectangle banner (336 x 300 pixels) with link to corporate website
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